



CNO FINANCIAL GROUP



CNO in the Community

■ Our report for 2009

“To me, giving is more fun than anything.
It makes you feel good.”

Wendy Pate, CNO employee



TEAM CNO

MAKING A DIFFERENCE. TOGETHER.

“CNO’s employee volunteers are leading change in their communities.”

— CEO Jim Prieur

CNO Financial Group’s core values are **Integrity**, **Customer-Focus**, **Excellence** and **Teamwork**. Team CNO’s employee volunteers live these values every day.

As a company, we provide financial support for a number of causes that contribute to the well-being of our communities. As individuals, we invest our time and talents in the same causes. In 2009, CNO employees donated more than **14,500** hours of volunteer service, **up by nearly 50%** over 2008. Employees from our major offices in Carmel (Ind.), Chicago and Philadelphia, and in the nationwide sales offices of our Bankers Life and Casualty Company subsidiary, stepped up in record numbers to help nearly **100** different nonprofit agencies serve their communities.

This report highlights some of the members of Team CNO who gave so generously of their time and talent in 2009—and the causes they care so deeply about.

CNO Financial Group is a holding company. Our insurance subsidiaries—principally Bankers Life and Casualty Company, Colonial Penn Life Insurance Company and Washington National Insurance Company—serve working American families and seniors by helping them protect against financial adversity and provide for a more secure retirement.

CONTENTS

Adopt-a-Family	1
Alzheimer’s Association	2
American Red Cross	3
Arthritis Foundation	4
BackPack Attack	5
Blood Drives	5
CarmelFest	6
Children’s TherAplay	6
CICOA Aging & In-Home Solutions	7
Dress For Success	7
Habitat for Humanity	7
Indiana Sports Corporation	8
Jameson Camp	8
Susan G. Komen Race for the Cure	9
Meals on Wheels	10
PrimeLife Enrichment	10
Second Helpings	10
United Way	11
Outreach and Support	12
Tickets for the Community	13
CNO’s Step Up Awards	
Award of Excellence	14
Award of High Achievement	14
Awards of Merit	15
Partnership Guidelines	16
Agencies Served in 2009	17



Adopt-a-Family

For the 10th consecutive year, hundreds of CNO employees in Carmel pitched in to provide holiday cheer for the needy of central Indiana as part of the company's Adopt-a-Family program.

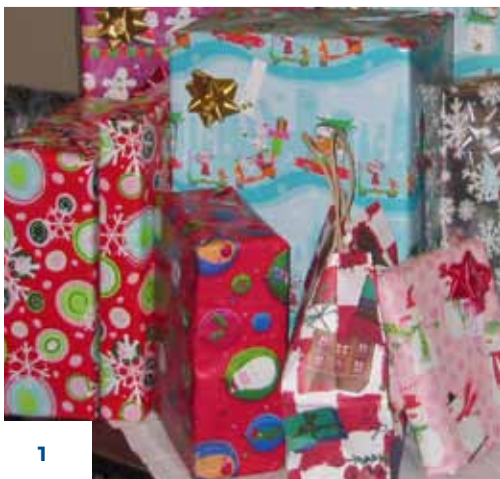
Each holiday season, Team CNO partners with the United Christmas Service (a United Way agency). UCS identifies local families in need. CNO provides about **\$1,000** of funding per family. Employee volunteers often add their own donations or perform additional fundraising, then shop for holiday gifts, wrap them, and deliver them to their adopted families—along with boxes of groceries and household items that are purchased and sorted by a grocery team.

Forty families received help in the 2009 program, which was led by **Faith Richman, Media Oakes and Julia Skaggs**.

Over the years, this Team CNO program has provided holiday cheer for nearly **350** central Indiana families.

“We thank God for people like you that open their hearts to help those that are in need. While your generosity certainly put smiles on the faces of many children on Christmas morning, it also renewed the faith of many parents, some of whom are experiencing hardship for the very first time, that people still care about each other and those less fortunate.”

—Julia Conner-Fox, Social Worker

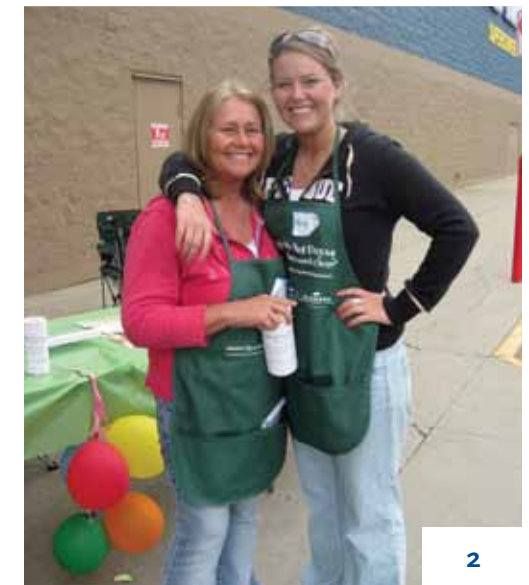


Alzheimer's Association

Experts estimate that more than **5.3** million Americans have Alzheimer's disease. By 2050, that number is expected to grow to as many as 16 million. The Alzheimer's Association is leading the fight against this disease through funding for Alzheimer care, support and research.

For seven years running, CNO's Bankers Life and Casualty Company subsidiary has organized Forget Me Not Days, a homegrown fundraiser to collect donations for the Alzheimer's Association and raise public awareness of the disease. In 2009, agents and volunteers nationwide raised more than **\$229,000** for local Alzheimer's Association chapters. Most proceeds from Forget Me Not Days activities stay in the community to fund local Association chapter programs and services. Each 2009 donor received a packet of forget-me-not seeds to plant in honor of the more than **5** million individuals and their families living with Alzheimer's disease. Special thanks to Bankers associate **Carrie Jost**, who organized the Forget Me Not Days program. In addition, Bankers made a **\$100,000** unrestricted donation at the national level to support the organization's mission.

Most proceeds from Forget Me Not Days activities stay in the community to fund local Association chapter programs and services.





American Red Cross

CNO and the American Red Cross established a unique relationship in 2003. Since then, CNO Carmel volunteers have contributed in almost every area of the Red Cross, from providing first aid and disaster relief, to public education and disaster planning, to staffing the community food pantry and accounting offices, to providing children with books from the Red Cross bookmobile. In all, Team CNO volunteers have donated more than **16,000** hours of service to the Red Cross—more than **2,100** hours in 2009 alone.

In March, CNO co-sponsored a 24-page “Be Red Cross Ready” insert in a Sunday edition of *The Indianapolis Star*. The resource guide featuring emergency preparedness tips and checklists reached an estimated **340,000** households across central Indiana.

CNO also serves as presenting sponsor for the Red Cross Hall of Fame. The event pays tribute to individuals from the central Indiana community who exemplify the spirit and values of the worldwide Red Cross movement. The 50th annual event, held in March at Plainfield High School, was attended by the honorees and their families and friends, emergency responders, community leaders, Red Cross representatives, Plainfield High School juniors and seniors, and others.

“The associates and the company give at the highest levels, thereby supporting the work of the United Way, the Red Cross and many others....a remarkable contribution that would not be possible without the active support and encouragement of everyone at CNO.”

—John Lyter, CEO
American Red Cross of Greater Indianapolis



“CNO’s commitment to the cause runs deeper than just the corporate dollar. In the past three years, 262 employees have taken part in either the run or the walk. And they have raised an additional \$15,000 through pancake breakfasts, chili cook-offs and holiday decorating contests.”

— Tammy Sander,
Arthritis Foundation, Indiana Chapter

Arthritis Foundation

Nearly **70** Team CNO associates, friends and family members bundled up in December for the 21st annual Jingle Bell Run/Walk to help fund the search for a cure for over **46** million Americans suffering from arthritis. CNO sponsored the event, entered a team and raised over **\$6,000** in support of the Arthritis Foundation’s mission to prevent, control and cure arthritis and related diseases. Team CNO was among the top **20** fundraising teams in the U.S., and captain **Paul Richard** was the #4 individual fundraiser for the Indianapolis event. Other top fundraisers for Team CNO were Tracey Carruthers, Kathy Majeed and Donna Zobrist.





BackPack Attack

In each of the past **11** years, Team CNO employees have donated school supplies to needy students in grades K-12 of the Indianapolis Public School (IPS) system in this June/July program. Associates bring in new school supplies and place them in a collection bin in their building lobby or breakroom. CNO delivers the collected items to the BackPack Attack program. In 2009, Team CNO associates donated nearly **10,000** supplies, up **8%** from the previous year. CNO was one of **320** participating sites across the city that donated in aggregate

more than **667,000** school supplies. Special thanks to Team CNO captains **Christie Fowler, Juanita Johnson, Kathleen Mooney, Media Oakes, Sharon Sutton** and **Lester Trotter**.

Blood Drives

CNO Carmel hosts four blood drives each year in support of the Indiana Blood Center.

We encourage associate participation by offering convenient campus donation sites and incentives such as gift certificates, event tickets and CNO merchandise. CNO has been

recognized by the Indiana Blood Center for “outstanding community service and dedication toward saving lives” based on the number of lifetime blood donors among our associates.



“The support you give is unmatched! We are so grateful for you and your employees!”

—Janice Spickelmier, Indiana Blood Center

During 2009, **205** CNO employees donated **382** units of blood on campus. Special thanks to Carmel blood drive coordinator **Juanita Johnson** and to the **37** employees who donated at every 2009 drive: **Timothy Bark, Chanda Brooks, Mark Cummings, David Dennie, Amanda Dunn, Aaron Eden, Matt Elser, Krista Epperson, Daniel Fox, Linda Gilliatt, Todd Hacker, Lauren Kersey, Deborah Lambka, Renee LaMore, Rick Larrison, Janet Lawrence, Justin McNall, Phil Michael, Karen Neville, Issa Omeish, Anna Oprisu, Mary O’Sullivan, Leah Parker, Faith Richman, Aaron Schweizer, Andrea Schweizer, Sherry Slingsby, Kevin Smith, Roald Smith, David Speaks, Jessica Stover, Tim Taff, Wendy Thomas, Richard Wiesler, Pam Williams, Becky Wycoff, and Kellie Zimmerman.**

Colonial Penn Life Insurance Company (a CNO subsidiary based in Philadelphia) hosted an August blood drive, collecting **23** units of blood under the volunteer leadership of **Mariana Rivera**.

Carmelfest

For **30** years, the Carmel community has come together to celebrate Independence Day with a festival, parade, fireworks show, food and other activities, and CNO



sponsored the event again in 2009. Team CNO volunteers greeted guests, answered questions about the company’s role in the community and conducted drawings for CNO merchandise and other prizes.

Volunteers included: **Kathryn Bechtold, Adiza Caldwell, Bob Cywinski, Mary Heath, Viretta**

Hendricks, Courtney Merrick, Matt Mitcham, Mary Paidoussis, Paul Richard, John Reid, Suzanne Samson, Bertha Simmons and **Sherry Slingsby**.

Children’s TherAplay

TherAplay (Carmel, Ind.) is a unique outpatient rehabilitation clinic for children with special needs, incorporating the movement of horses into physical and occupational therapy sessions to provide children a foundation for developing life skills through innovative therapies. Team CNO volunteers donated a day of service in February to help clean and disinfect the entire facility, organize files and storage areas, and move furniture, and another day in August as part of the United Way’s Day of Caring. August volunteers worked on a variety of “spruce-up” projects: cleaning the therapy areas, trimming trees, removing branches and weeds, tidying landscaping, mulching flower beds and planting flowers.

“CNO volunteers always show up enthusiastic and ready to go. They have a great attitude and need little direction. They can take charge and make things happen. We love having folks from CNO out to volunteer. We know it’s going to be a positive, productive day.”

— Raquel Ravinet, Children’s TherAplay





CICOA Aging & In-Home Solutions



CNO has been a multi-year sponsor of IndyCreativeAging. ICA is an Indianapolis-based non-profit organization that provides a website to link adults over age 50 with community resources like cultural events,

learning opportunities, recreation and fitness locations, and volunteer and leadership civic endeavors. In October, ICA joined forces with one of its other major partners, CICOA Aging & In-Home Solutions, the premier source of information and access to resources for seniors and persons with disabilities living in central Indiana. Through a network of agencies, service groups and volunteers, CICOA provides home care services including personal home care, home-delivered meals, home health care, senior transportation services, respite care and caregiver assistance. In April, CNO hosted CICOA's strategic planning retreat at its Carmel Conference Center.

Dress For Success

Dress for Success Worldwide is an international non-profit organization dedicated to improving the lives of women located in 78 cities across the U.S., Canada, the U.K. and New Zealand. The professional clothing, employment retention programs and ongoing support that Dress for Success provides its clients symbolize faith in every woman's ability to be self-sufficient and successful in her career. CNO associates donated more than 170 suits, blouses and dresses in the 2009 S.O.S. (Send One Suit) drive. Special thanks to drive coordinators Ramona Evans, Shila Cooper and Stacy Miller.



Habitat for Humanity

In June, Team CNO volunteers donated more than 700 volunteer hours to build panels for two new Habitat for Humanity homes in a Carmel campus lot. The project—under the leadership of co-captains Tracy Gillen and Tom Heck and executive sponsor Grace Cowan—supported Habitat for Humanity of Greater Indianapolis' effort to provide home ownership opportunities to low-income families. Showing support for Team CNO volunteers and celebrating the event, the CNO Campus Life Committee sponsored a DJ during the build and hosted a picnic; all campus employees were invited to come see the assembled homes.



“Rain or shine, CNO folks really know how to have a great time while also helping Habitat families realize the dream of homeownership!”

—Sheila Carlson, Habitat for Humanity of Greater Indianapolis



Indiana Sports Corporation

CNO is a member of the Indiana Sports Corporation (ISC), a private not-for-profit entity whose mission is to promote Indiana as an attractive place to live, work and visit through sports and sporting events that bring national and international attention to the area.

ISC CHAMPS grants support organizations that provide underserved youth with the opportunity to participate in sports and fitness activities that teach life skills. In April, CNO underwrote an ISC CHAMPS Grant award to Agape Therapeutic Riding Resources, Inc. for an activity program at the Indiana School for the Blind and Visually Impaired.

In September, Team CNO once again participated in the Corporate Challenge, an ISC event at Carroll Stadium on the campus of IUPUI in downtown Indianapolis. In a day of friendly competition, fitness and office camaraderie, 89 companies competed in divisions based on number of employees and by industry. CNO fielded a team of more than 60 athletes, and under the leadership of captain Kathleen Mooney, Team CNO placed seventh in its division and in its industry, and took first in its division—and fourth overall—in the Good Sports events.

Jameson Camp

Jameson Camp is a United Way agency that provides character-building camping experiences to at-risk youth. Team CNO associates and family members volunteered at Jameson Camp in September, under the supervision of executive sponsor Ken Kueber. The team spent a Saturday re-painting a barn on the camp's grounds.

“I was impressed with everyone's ability to work together on the project and the fact that they seemed to enjoy the project and each other. I appreciated the volunteers bringing equipment that was essential to completing the project, something else that is very helpful in these days of shrinking budgets.”

— Brad Higgins, Jameson Camp





CNO in the Community ■ Our report for 2009



(Susan G.) Komen Race for the Cure

The Komen Race for the Cure is the nation's largest charitable run/walk-a-thon event supporting breast cancer research. In alignment with CNO's business commitment to support and assist those who are diagnosed with cancer, Team CNO has supported and participated in the Indianapolis Race each year since 2000. For the 2009 event held in April, Team CNO fielded a team of more than **200** registered participants. Through personal donations, pledges and campus fundraisers, the team raised more than **\$18,000** to finish among the top four fundraising teams in the city of Indianapolis.



Congratulations and thanks to executive sponsor **Terri Bendes**, and to team captains **Shawn Ardizone, Angela Watts and Media Oakes**.

More than **50** employees at Colonial Penn in Philadelphia went "Passionately Pink for the Cure" in November, raising more than **\$1,000** for the Komen event in that city.

“With the economic turmoil of 2009, as with so many non-profits, our individual and corporate funding was down. If it were not for the dedication of our Race teams such as Team CNO, we would not have been able to fund grants that provide life-saving breast health services. This would have had devastating effects on the women and men in our community who need our help the most.”

– Karin Schwab,
Susan G. Komen for the Cure, Indianapolis affiliate

CNO in the Community ■ Our report for 2009



Meals on Wheels

Meals on Wheels provides physician-prescribed, home-delivered meals to older adults and other homebound persons unable to prepare adequate meals due to illness, disability or age. In October, nearly **30** Team CNO volunteers in Carmel helped deliver meals over a two-week period. Bankers donated **\$40,000** to Meals on Wheels Chicago to help support programs such as home delivered meals, holiday meals, short-term immediate meals and home modification, which involves adapting a recipient's home to her/his unique needs.

PrimeLife Enrichment

PrimeLife is a private, not-for-profit organization dedicated to providing services and programs that promote independence, optimal wellness and socialization for those **50** and over in Hamilton County (Ind.). A team of CNO associates and family members—under executive sponsor **Todd Coombes**—volunteered at PrimeLife in July, working in flowerbeds, cleaning out vans, touching up paint and cleaning and disinfecting the kitchen and locker room areas of the building.



“It is fine volunteers like you who make us proud to be part of a United Way agency that is thoroughly involved in the community. We are also proud to be partners with CNO Financial Group, who shares our mission to make this a better world in which to live and grow old.”

– Phyllis Mohs, PrimeLife Enrichment

Second Helpings

On average, every man, woman, and child in America throws away about a pound of food every day. Second Helpings Indianapolis safely rescues nearly **200,000** pounds of prepared and perishable food each month, re-prepares it, and distributes nearly **3,000** meals a day (six days a week) to over **50** social services organizations that feed the city's hungry residents. Second Helpings also uses some of the food it rescues to train disadvantaged adults to become professionals in the food service industry. During a November Volunteer Day project, Team CNO volunteers washed and cleaned Second Helpings' fleet of trucks and vans and helped prepare food in the Second Helpings kitchen.





CNO in the Community ■ Our report for 2009

The United Way of Central Indiana has named CNO a “Company that Cares” for each of the past 10 years. This recognition goes to organizations that reach their fundraising or participation goal, excel in educating employees about community needs and the best ways to meet them, and exemplify the spirit of volunteerism by encouraging employees to give time to United Way and its agencies.



United Way

The United Way helps sustain vital human services for those who need help most, while reducing such needs for future generations. CNO employees pledged more than **\$267,000** to the company’s 2009 United Way workplace campaign, up **6%** from 2008. Adding in CNO’s **\$88,000** matching contribution, the campaign—chaired by Chris McKee—raised more than **\$355,000** for United Way organizations in Indianapolis, Chicago, Philadelphia and Dallas.

CNO’s Jim Prieur said, “CNO employees are truly exceptional. They’re proud of their communities, they care deeply about their neighbors, and they understand that the services provided by United Way agencies are especially needed in these tough economic times.” Other CNO highlights:

- In all, more than **1,200** CNO employees made pledges to the campaign, up **9%** over 2008
- **97%** of CNO officers donated to the campaign, and **38** employees made leader-level donations (**\$1,500** or more)
- Concurrent with the pledge campaign, CNO Carmel employees raised an additional **\$3,200** for the United Way of Central Indiana through a silent auction and other special events.
- The company hosted United Way agency meetings at each of its major locations, providing associates the chance to learn more about the agencies’ vital work.

CNO in the Community ■ Our report for 2009

Outreach and Support

In March, CNO’s Carmel Conference Center hosted a meeting of the board of trustees of **Martin University**, an Indianapolis institution serving low-income, minority and adult learners.

CNO makes an annual donation to the **Pacers Foundation** for every three-point shot made by an Indiana Pacers player at Conesco Fieldhouse during the NBA regular season. Our April donation, covering the 2008-2009 season, was **\$16,700**.

More than 150 Carmel employees attended a CNO Volunteer Fair in April. Conesco Insurance Group President Steve Stecher presented volunteer awards. To learn about volunteer opportunities firsthand, participants visited with many of Team CNO’s partner agencies, including: **American Red Cross of Greater Indianapolis, Arthritis Foundation, Dayspring Center, Habitat for Humanity of Greater Indianapolis, Hamilton Centers Youth Service Bureau, HVAF of Indiana, Humane Society for Hamilton County, Indiana Blood Center, IU Simon Cancer Center, Meals on Wheels of Hamilton County, PrimeLife Enrichment, Second Helpings, and Teachers’ Treasures.**

In August, CNO qualified for recognition as a “Green Business” by the Greater Indianapolis Chamber of Commerce, based on green practices and operations which demonstrated our commitment to the region’s environment and quality of life. Members of the Green Initiative pledge to continually strive toward environmentally safe and sustainable business practices to ensure that the greater Indianapolis region is environmentally healthy and viable.

In October, CNO sponsored the **2009 Indiana Pacers FanJam** at Conesco Fieldhouse, a free event open to the public featuring tours, special gifts, entertainment by Pacers players, the Pacemates and Pacers mascots, autographs and interactive on-court events.

When a tropical storm in late October caused flooding which killed hundreds of people and displaced millions from their homes in and around Manila, Philippines—home to one of CNO’s call centers—Team CNO responded with events and projects that raised nearly **\$8,300** to aid the relief effort.

In December, the Carmel (Ind.) Chamber of Commerce honored CNO with its **Applause Award**. The annual award recognizes a local company that has demonstrated outstanding success in growth and stability, commitment to quality, creative/unique solutions to challenges, entrepreneurial spirit and overall contribution to the community. “CNO has continued to weather challenging economic conditions,” the Chamber said. “In addition, despite the economy, the company continued its strong support of not-for-profit agencies, including its 2009 record-setting contribution to **United Way.**”





Tickets for the Community

Throughout the year, CNO donates sporting event tickets to community organizations to use in fundraising and in rewarding their employees and volunteers. Organizations who received Indianapolis Indians or Indiana Pacers tickets from CNO in 2009 included:

- Alzheimer's Association
- American Cancer Society
- American Red Cross of Greater Indianapolis
- Auntie Mame's Childhood Development Center
- Boys and Girls Club of Indianapolis
- Children's TherAplay Foundation
- Damar Services
- Damien Center
- Dayspring Center
- Fairbanks Alcohol & Drug Treatment
- Foster Care Select of Indianapolis
- Girl Scouts of America
- Habitat for Humanity of Greater Indianapolis
- Hamilton Center of Indianapolis
- Hamilton Centers Youth Services Bureau
- Healthy Families of Hamilton County
- Humane Society for Hamilton County
- HVAF of Indiana
- Indiana Arthritis Foundation
- Indianapolis Institute for Families
- Indianapolis Parks Foundation
- Indianapolis Senior Center
- Jameson Camp
- Junior Achievement of Indianapolis
- (Susan G.) Komen for the Cure
- La Plaza
- Madame Walker Theatre-Youth in Arts
- Meals on Wheels of Hamilton County
- Mental Health America, Greater Indianapolis
- Meridian Services
- Noble of Indiana
- PrimeLife Enrichment
- Riley Hospital for Children
- Second Helpings
- (Lyn) Treece Boys and Girls Club
- Twenty-First Century Scholars
- United Way of Central Indiana

CNO's Step Up awards: honoring employee volunteer service

In March 2010, CNO made the first of its annual *Step Up* award grants to six community nonprofit organizations. "CNO's employee volunteers are leading change in their communities," said CEO Jim Prieur. "The *Step Up* awards program honors their outstanding work as volunteers by providing up to \$20,000 of annual cash grants to the community organizations where they volunteer."

The awards honor employees who make a special impact in their communities, demonstrate strategic involvement and dedication to getting results, and maintain a compelling and enduring commitment to their agencies. The winners were selected by a panel of nine associates representing all of the company's major locations and departments. Through CNO's partnership with the nationally acclaimed Jefferson Awards for Public Service, each *Step Up* winner also received a Jefferson Award.

Award of Excellence (\$10,000 grant from CNO to the nonprofit organization, plus a trip for the winner to Washington, D.C. to represent CNO at the national Jefferson Awards Ceremony):



Jo St. John (nonprofit agency: Newborns in Need).

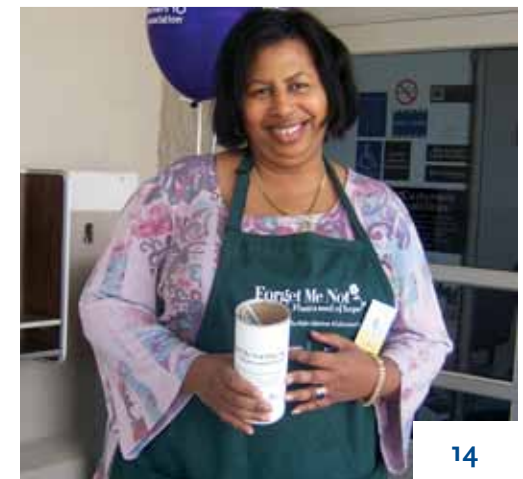
Newborns in Need provides essentials for babies during the first 30-60 days of life to insure that they have strong and healthy starts. Jo has been a volunteer since 2001, and serves as president of the agency's Indianapolis chapter. Under Jo's leadership, the chapter has grown from **five** to **75** volunteers and has become one of the largest and most active chapters in the U.S., now including four independent women's groups and cooperative efforts with the Women's Prison and the Pendleton Correctional Facility. Jo's work groups have donated nearly **200,000** items to needy babies, serving over **150** families a month who live below the poverty line. Jo also serves as webmaster for the national organization.

Award of High Achievement (\$5,000 grant):

Amy Schlegel (nonprofit agency: Chicago Cares, Inc.).



Chicago Cares works to bolster the capacity of hundreds of agencies and schools across the city through more than **200** group volunteer programs aimed at improving the lives of children, teens, seniors, the homeless, and others at risk. Amy has been a dedicated volunteer and volunteer leader since 2001, participating in or leading more than **112** agency projects and serving more than **370** hours. In 2009 alone, Amy was an important part of 26 volunteer projects and served on the organization's leadership council.





CNO in the Community ■ Our report for 2009

Awards of Merit (\$1,000 grant to each agency):

Aaron Kramer, Interfaith Refugee and Immigration Ministries of Chicago



IRIM is a refugee resettlement agency that provides for refugees' immediate survival needs for three to six months while they advance through a cultural orientation program, English classes, job training classes, and job placement program. Aaron has served as a committed volunteer mentor for two hours each week since 2007, and his personal fundraising efforts in 2009 allowed the organization to pay the school bus fee for a young Eritrean boy whose single mother could not afford the cost.

Patricia Lavelle, AIDS Fund of Philadelphia



AIDS Fund supports HIV/AIDS education, prevention and services in the Delaware Valley region by raising dollars and increasing public awareness about the impact of HIV on its communities. Patricia has been committed to the fight against AIDS since the beginning of the epidemic in the 1980s and has served as a fundraiser, spokesperson, volunteer recruiter and coordinator, and also as a member of the organization's board of directors.

Donna Lewellen, American Red Cross of Greater Indianapolis



The Greater Indianapolis Chapter of the American Red Cross is a volunteer-led organization that provides relief to victims of disasters across 18 counties in central Indiana and helps residents prevent, prepare for and respond to emergencies. Donna serves on Marion County's Disaster Action Team and Mobile Feeding Response Team, and also serves as an Emergency Response Vehicle driver. She is "on call" to respond to local disasters and provide emergency assistance such as food, clothing, shelter, basic health care and emotional support to the individuals and families who are affected.

John Reid, American Red Cross of Greater Indianapolis



In 2009, John donated more than 570 volunteer hours serving the Red Cross on the Hamilton County Disaster Action Team and as a member of the team that staffs Red Cross first aid stations at events throughout the community, including the Indiana State Fair, 500 Festival events, and Indianapolis Indians home games.

Paul Richard, Arthritis Foundation, Indiana Chapter



The chapter serves the 1.4 million adults and 6,400 children in Indiana who live with arthritis. Paul is a key volunteer and fundraiser, serving as captain of Conesco's Jingle Bell Run team in 2008 and 2009. Thanks to his leadership in 2009, Team Conesco ranked among the top 25 fundraising teams in the nation. Paul also served as a member of the event's planning committee.

CNO in the Community ■ Our report for 2009

Partnership Guidelines

CNO welcomes proposals for support from local community organizations that meet our guidelines for engagement, strategic focus and eligibility.

Engagement

We direct most of our financial support to organizations where our employees are actively engaged as volunteers. If you would like to start a relationship with CNO, the first step is to register your organization with VolunteerMatch at www.volunteermatch.org. Volunteer Match is the service we use to publicize volunteer opportunities with our employees and track their volunteer hours. There is no charge to register a nonprofit organization at VolunteerMatch. If CNO employees are already volunteering for you, please list them in your proposal.

Strategic Focus

We direct most of our financial support to organizations that meet community needs in three areas that align with our business:

CNO will make a difference in the lives of seniors. CNO works to ensure that more seniors are safe, independent and financially secure. Partner organizations include:

- Alzheimer's Association
- Arthritis Foundation
- PrimeLife Enrichment, Inc.
- Meals on Wheels

CNO will help its neighbors prepare for the unexpected. Helping people through tough times is what we do every day. CNO's insurance products help Americans prepare for the unexpected. Partner organizations include:

- American Red Cross
- Susan G. Komen Race for the Cure
- United Way
- Indiana Blood Center

CNO will support and celebrate community heroes who look out for their neighbors, and those who continue on, in spite of great hardships. Partner organizations include:

- American Red Cross Hall of Fame
- Heroes Club
- Indiana Pacers Three-Point Charity
- Habitat for Humanity
- Backpack Attack
- Adopt-a-Family

Eligibility

We direct our support only to U.S.-based nonprofit organizations that have a current 501c3 status with the Internal Revenue Service.

Restrictions

CNO's guidelines do not allow support for:

- Individuals
- Religious organizations (such as churches, temples or synagogues)
- Public or private elementary or secondary schools, school programs, or school foundations
- Hospitals or hospital foundations
- Fraternal, political or war-veteran organizations
- Capital (bricks and mortar) campaigns
- Endowments



Agencies served by Team CNO volunteers in 2009



- Aid4Greys
- AIDS Fund of Philadelphia
- Albany Emergency Medical Services
- Allisonville Elementary School ALSAC/St. Jude
- Alzheimer's Association
- American Cancer Society
- American Red Cross of Greater Indianapolis
- Angel Food Ministries
- Archer Epler VFW-American Legion Post
- Arthritis Foundation, Indiana Chapter
- Auntie Mame's Childhood Development Center
- Beagle Buddies Best Friends Animal Society
- Boone County (Ind.) HFH
- Boy Scouts of America
- Boys & Girls Club of the Wausau (Ill.) Area
- Caring K-9's Canine Rescue
- Carmel-Clay (Ind.) Public Library Foundation
- Carmel-Clay (Ind.) Parks & Recreation
- Carmel (Ind.) Symphony Orchestra
- CarmelFest
- Central Indiana Land Trust, Inc.
- Chicago Cares
- CHH Foundation, Inc.
- Children's TherAplay Foundation, Inc.
- CICOA Aging & In-Home Solutions
- Coalition for Homelessness Intervention and Prevention of Greater Indianapolis, Inc.
- Common Goal Program—Greater Indianapolis Chamber of Commerce
- Cub Scouts of America
- Earth Day Indiana
- Eller Trails HOA
- Fishers-Hamilton Southeastern (Ind.) Youth Football
- Forest Preserve District of DuPage County (Ill.)
- Foundation Fighting Blindness, Greater Indianapolis Chapter
- Frontline Foundation
- Girl Scouts of Central Indiana
- Global Gifts
- Habitat for Humanity
- Heartland Blood Centers
- Holiday Shop
- Hamilton Southeastern (Ind.) School District
- Humane Society for Hamilton (Ind.) County
- Humane Society of Indianapolis
- Humane Society of the United States
- HVAF of Indiana, Inc.
- In2Books
- Indiana Blood Center
- Indiana Deaf & Blind Association
- Indiana Elementary Football Association
- Indiana Sports Corporation
- Indianapolis Animal Care and Control
- Indianapolis Museum of Art
- Indianapolis Senior Center
- Indianapolis USO
- Indy Parks and Recreation
- Interfaith Refugee & Immigration Ministries
- Jameson Camp
- Jewish Federation of Metropolitan Chicago
- Kingdom's Kloser
- (Susan G.) Komen Indianapolis Race for the Cure and Pink-Tie Ball
- Latinos Progresando
- Little Paws on the Prairie
- Martin University
- Meals on Wheels of Chicago
- Meals on Wheels of Hamilton County (Ind.)
- Morton Plant Hospital
- Naperville (Ill.) Area Humane Society
- Neighbors Place
- New Song Fellowship
- Newborns in Need
- Noblesville High School Marching Band
- North Side Soccer at Sahn Park
- Pennsylvania Ballet
- PetShop Puppies, Inc.
- Porter County (Ind.) Special Olympics
- PrimeLife Enrichment, Inc.
- Progeny Foundation
- Respiratory Health Association of Metropolitan Chicago
- Ronald McDonald House
- School on Wheels
- Second Helpings
- Shell Rock Community Trust
- State Park Little League
- Student Impact
- The Salvation Army
- United Christmas Service
- United Way of Central Indiana
- Wausau (Ill.) Noon Optimists
- West Suburban Humane Society
- WFYI
- Wheeler Mission
- Young Life